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At local salon alternatives, bridal beauty needn't cost a fortune

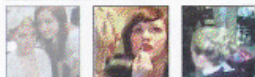
By Rebecca Garland
January 27, 2010
Special to NWsource



GENE JUAREZ ACADEMY

An updo at Gene Juarez Academy is only \$24.95.

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Bridal salon services are a big business -- and they can be a big blow to the wedding budget. According to one local salon owner in jest, be wary of telling a salon you're a bride. The price just increased by *how much*? Rest assured, to stay on budget, you won't be forced to do your own hair, makeup and nails -- or to hide your bridal status. You just have to know where to look.

For the relaxed bride who wants a simple yet elegant blowout or chignon at a bargain price, head to the new [Swink Style Bar](#) for a 30-minute 'do for \$30. A more elaborate style plus makeup application and a pre-wedding day consultation is priced at \$150, or \$100 for hair alone. Compare to other salons where bridal hair and makeup can run over \$300, and Swink is still a deal.

One-stop beauty at a bargain price is attainable at a number of Seattle cosmetology schools. Students who will later be employed by some of the area's best salons work under teacher supervision, providing salon services to the public at a greatly discounted rate. Try an updo at the [Gene Juarez Academy](#) for \$24.95, a spa pedicure at [Greenwood Academy of Hair](#) for \$15.95 or a makeup application at [Gary Manuel Aveda Institute](#) for \$15, or any number of other beauty treatments to get relaxed and prepped for the big day.

A mani/pedi is a must to polish off the overall bridal look. There are many places to find a bargain manicure and pedicure throughout Seattle, and [Hoa Salon](#) is a prime example. With two locations -- Madison Valley and Roosevelt Way -- brides can pop in to Hoa for a manicure and pedicure during wedding week for a mere \$42, less than the price of a pedicure alone at many area salons.

January 5th, 2010

Swink Style Bar is a modern take on a classic beauty shop

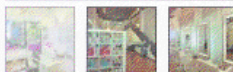
By Alison Brownrigg
January 5, 2010
NWsource shopping columnist



STEVE HAWKS/VISTA ESTATE IMAGING

Swink Style Bar fills a niche in Seattle for women looking for a quick blowout or updo.

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[Swink Style Bar](#), recently opened at the beginning of November in the former Rue boutique space near [Pacific Place](#), is a modern take on a classic beauty shop where women of my grandmother's era went on a weekly basis, not for a cut, but for a style.

Owned by friends Natalie Angelillo and Jacquie Byrne, neither of who have experience as a hair stylist, Swink fills a niche in Seattle for women looking for a quick blowout or updo. You won't see a pair of scissors at Swink because you can't get a haircut there.

After two years of research and having visited similar salons in New York and London, Angelillo and Byrne envision Swink as a place where women can "stop in spur of the moment for a new look that doesn't cost \$80," Angelillo explains.

"While we were doing our research, we wondered what went by the wayside during tough economic times," she continues. "And what we found was that women were still getting beauty services, just stretching them out a little longer. We felt that what we could offer was one of the few things, that for not a lot of money, would allow women to walk out feeling good and looking great."

Services are \$30 for 30 minutes (longer, thicker hair that requires more time runs \$45 for 45 minutes), with options including the sleek and straight flat-ironed Fifth Avenue; The French Connection, an updated [chignon](#); and a romantic updo called The English Rose.

The Swink is a classic blowout; The G&T gives women that curly, tousled, don't-hate-me-because-I'm-beautiful look; and The Cosmo is that perfectly placed, sleek ponytail that is simple and chic.

Swink also offers makeup application, eyelash extensions (\$150 per set) and bridal services.

January 2011

While Swink takes appointments, they also encourage walk-ins, although Angelillo recommends making an appointment during busy times such as Friday and Saturday nights and holidays. Appointments are necessary for eyelash extensions.

The shop is light, airy and cheerful and has a small boutique section with Davines hair care products, Antica Farmacista scents for the home and jewelry from [Francesca and Brandy](#).

Swink is located at 611 Stewart St.; 206-682-7070; [www.swinkstylebar.com](#). Hours are Tuesday through Thursday 9 a.m. to 6 p.m., Friday 9 a.m. to 8 p.m. and Saturday 10 a.m. to 8 p.m., with extended hours available by appointment.

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Retail Report

Stores scramble to stock Seahawks merchandise after team's surprise playoff victories

To attract the 12th Man, Jeff Scoma's five Seattle Team Shop locations took delivery of 5,000 Seahawks shirts and hats this week.



By **Melissa Allison and Amy Martinez**
Seattle Times business reporters

Odds makers in Vegas aren't giving the Seattle Seahawks much of a chance against the Chicago Bears at Soldier Field on Sunday, but that hasn't stopped shopkeeper Jeff Scoma from doubling down on blue-and-green sportswear.

To attract the 12th Man, Scoma's five Seattle Team Shop locations took delivery of 5,000 Seahawks shirts and hats this week.

Sales of Hawks merchandise are up more than 50 times compared with a year ago after Seattle's division-clinching win Jan. 2 over St. Louis and its stunning 41-36 victory Saturday against New Orleans, Scoma said.

"Our Seahawks merchandise had dwindled down to not much of anything after the holidays. The team was doing OK, but not spectacular," he said. "Everything we've brought in the past two weeks had to be next-day-aired."



[enlarge](#) COURTNEY BLETHEN RIFFKIN / THE SEATTLE TIMES

The Hawks are in the divisional playoffs, and QFC stores are celebrating with a cake decorated in team colors.

Video



Snow and ice throughout Seattle on Thursday
Scenes from around Seattle people cope with the snow, and freezing rain on Thursday January 19, 2012.



Raw video: Skiers at Kerry Park



Snow falls throughout Seattle on Wednesday



Crews work to keep Sea-Tac Airport running in the snow



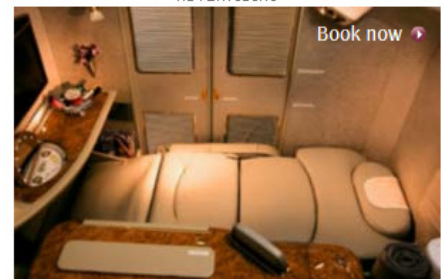
Bob Condotta and Jerry Brewer break down UW's performance in the Alamo Bowl.



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Tidbits

Hairstyling studio **Swink Style Bar**, which opened in downtown Seattle in fall 2009, is expanding to University Village. Owners Natalie Angelillo and Jacquie Byrne plan to open their second location at the Seattle shopping center this spring. Swink Style Bar, which calls itself a blow-dry bar, offers hair styles for about \$30 in 30 minutes. — AM