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Wear What When

Slideshow: Swink Style Bar

Seattle's original blow dry bar is set to open in U Village early this spring; here's what they do.

Posted by: Sarah Hirsch on Feb 11, 2011 at 07:00AM

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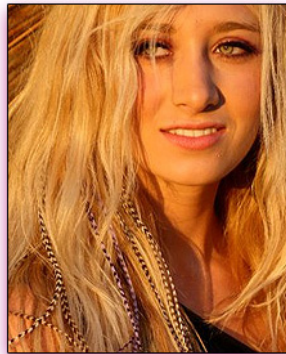


Photo: [Featherlocks](#)

Slideshow: What's a swink? Celebrity inspiration and real-world salon images illustrate the work. Here: feather extensions, the **latest thing from the trend machine**.

[View Slideshow >](#)

*the top ten malls in the country, it attracts a wide demographic, and is ideal for our array of services. We appeal to the college gal who wants to **add feathers to a style for a party** [see the **slideshow** if you have no idea what she's talking about. -eds] and the mother-of-the-bride who wants to get **makeup and a blowout** for her daughter's wedding.' Angelillo also added, 'We are actively working on opening a salon in Bellevue by the end of the year.'*

Assuming there are three or four of you who haven't been **blown-out, feathered, or otherwise up-done** we asked Angelillo and Byrne to help us illustrate the Swink possibilities with a **slideshow** of salon images and celebrity inspiration.

Tags: [Seattle Style](#), [Seattle Retail News](#), [Seattle Hair Salon](#)

Downtown's Swink Style Bar is getting a **sister salon in University Village**. The new store will open early this spring.

Swink makes its business on **quickie blow-outs and hairstyle makeovers**; they don't even offer time consuming cuts and colors. Hairdryers, curling rods, and straightening irons sub in for scissors and shears, and **most styles are priced around \$30 and take about 30 minutes**.

Owners Natalie Angelillo and Jacquie Byrne opened their downtown location November 2009 and, for a certain set of girls, quickly established themselves as the place to go **post-work, post-gym, post-bad hair day, and "pre-prom or graduation,"** [/blogs/wear-what-when/michelle-moore-swink-senior-portraits-070210/](#) **pre-wedding, pre-party, pre-date**.

They've since added **eyelash extensions, full makeup application, facial waxing, and their latest: feather and tinsel hair extensions**.

'We've been looking for a second location for some time and University Village was a natural fit for Swink,' said Natalie Angelillo. 'As one of